



Agnes Koh

Genuine + Professional + Integrity



Ms. Agnes Koh

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Agnes Koh is the founder and Director of Etiquette & Image International. She holds two accredited certifications: Image Consultant and Business Etiquette & Protocol Consultant from JBC, Windsor Ontario, Canada. She is a member of:

- Association of Image Consultants International (AICI)
- ISPEP (International Society of Etiquette & Protocol Professionals)
- Yoga Alliance International
- International Yoga Network

She is a recipient of "STCM Successful Entrepreneur 2009 Platinum Award".

She holds a BA (Hons) Business & Marketing, Advance Diploma in Marketing (CIM), Diploma in Yoga Teaching, Intermediate Pilates Certification and numerous accredited fitness certifications.

Agnes was an hotelier with more than 10 years experience in Sales & Marketing, Catering (MICE), Convention, Event management and Room Sales. As a Regional Sales & Marketing Manager, her forte was the unspoken elements of attentiveness, thoughtfulness, observant and detail-oriented. She illustrated respect, inspired confidence and shown genuine interest in people. Her exposures in various cultures and business protocols earned her numerous opportunities organizing high profile events. They were diplomats and government officials such as Minister Mentor Lee Kuan Yew, late President Ong Teng Chong, Ministers Wong Kang Seng, Mah Bow Tan etc. She was the former Sales & Marketing Manager of Alkaff Mansion and Planet Hollywood Singapore.

She turned adversity to opportunity when she converted her passion and interest into a profitable and experienced trainer in Yoga, Pilates, Fitness and Wellness. She developed the train-the-trainer Yoga Instructor Program in a renowned Fitness center. This recession-proof industry has kept her business growing to its new heights.

Agnes specializes in personal as well as corporate impression management, presentation, deportment, social & dining etiquette and business protocol. Her speaking engagement on Image and beauty from inside out is unique. Credited to her knowledge in the physical and human anatomy.