



PROFESSIONAL Speaker 's
Profile

David Goldwich

Genuine + Professional + Integrity

GOLD STAR
Training & Consultancy

Reach for the stars!

“ The Fundamental
Principles of
Communication
(They're Not What You Think!) ”



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David Goldwich is the Principal Consultant of Gold Star Training and Consultancy. Born and raised in Miami, Florida, USA, David has a BA degree in Political Science with a focus on Political Communication, Organization Theory, and Psychology. He has an MBA with a specialization in Business Management and Organization and also earned a JD degree. David practiced law in the United States for more than ten years, and is also trained as a mediator. He has experience managing a small business as well.

Recognizing that lawyers perpetuate rather than solve problems, David began lecturing and training in 1995. He has taught at the tertiary level in the USA and in Singapore, teaching in the areas of law, management, organizational behavior, communications skills, and critical and creative thinking.

David applies the “80/20 Rule” to training by identifying the few critical tools necessary for the greatest improvement and presenting them in a form that is simple to learn and simple to use. Using the psychology of learning and NLP principles in all of his material, he provides delegates with the visual, auditory, kinesthetic, and participatory experiences required for better, faster learning. David's ability, sense of humor, and wealth of experience enable him to deliver breakthrough changes at all levels. He has trained delegates ranging from Directors to shop floor personnel.

David specializes in the areas of Communication and Presentation Skills, Influence and Persuasion, Negotiation, Conflict Resolution, and Assertiveness. He has written numerous articles on business and communications issues, as well as the book *Why Did the Chicken Cross the Road?: Lessons in Effective Communication*. David has delivered presentations to large and small audiences and hosted a television talk show. As a member of Toastmasters International, he has won multiple speech competitions.

David has trained at companies such as Allianz Insurance Management Asia Pacific, Siemens, Panalpina World Transport, American Express, Vietnam Power Telecom, OCBC Bank, Keppel Corp., 3Com, KBR, BP, Shell, Petronas, Deutsche Bank, and numerous government bodies. He has been living in Singapore since 1999.