



# PROFESSIONAL GUEST Speaker's Profile

Genuine + Professional + Integrity

## Mark James Normand



## Train-The-Trainer: PowerPoint Design

### Course Profile:

- First-time Manager
- Business Presentation Skills
- PowerPoint Design for Business Presentations
- Practical Selling Techniques for Sales Executives
- *Train-the-Trainer: Delivery Skills*
- *Train-the-Trainer: PowerPoint & Media Skills*
- Marketing 101 for Engineers
- Designing Effective Electronic Direct Mailers (non-technical)

### Trainer Profile

Mark James Normand is the founder and managing director of Impress Training, and international trainer that has traversed much of Asia to deliver meaningful training experiences.

Born in Chelmsford, England, he has since lived and worked almost two decades in Singapore. Spanning those 10 years he has worked in the areas of Sales, Marketing, Product Development, Business Development, Education, and Corporate Training. He holds an Honours degree in Business Studies and Information Technology in addition to studying Postgraduate qualifications in Training and Development. Since then he has started two firms, one in training and consultancy and the other in marketing and design.

He also practices graphic design and amateur digital photography as part of his outside interests and maintains a popular blog (<http://presentationslides.blogspot.com>) as a way of reaching out to fellow business professionals who need assistance in their presentations. He is also the author of several e-books on the subject matter.

He has trained for medium size and multinational companies at different levels of management including such companies as AIG, SingTel, Singapore Tourism Board, CISCO Security, DBS, Siemens, Panasonic, PSA International, Sunningdale Technologies, Sampoerna Organisation, Singapore Technologies, Nanyang Technological University, National University of Singapore, Singapore Management University, Civil Service College, Workforce Development Authority of Singapore,

### Client Testimonials

*"Great Interaction and great course"* Perez Frederic, Project Director, Dragonages.

*"Good course and Great Trainer"* – Ooi Poh Keaw, Finance Manager, iFocus.

*"Good course, he managed to inspire me to be a better manager"* – Sevine Goh, Project Manager, Lingua Tech.

*"Best Course I've ever attended"* – Lillian Ong, Manager, Singapore Tourism Board.

*"Very applicable to the real world"* – Lim Kok Keong, HR Manager, Podoyo Plastics.

*"Made me want to relearn everything I thought I'd learnt"* – Esta Low, Sales Consultant, Multibuild.

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