

# Santhanaram Jayaram

Genuine + Professional + Integrity

## "Dramatize to Emphasize"



### Santhanaram Jayaram

Actor, Speaker & Trainer

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**Santhanaram Jayaram** holds a MBA in International Business (USA) He is the principal consultant for 2Be3 Consultancy. He is ACTA trained, an accredited consultant of FIRO-B (Fundamental Interpersonal Relations Orientation –Behaviour) and a NLP Practitioner. Currently he is lecturing and training in various schools. He has 18 years of extensive experience in the public and private sectors; He has trained for companies such as ST Microelectronics –Singapore Police Force - Konsortium Travel - F1 Singapore - McDonalds - Mustafa

Ram has also conceptualized, produced and delivered courses in communication, business management and customer service.

Ram has received the Outstanding Individual Suggestion Award, Republic of Singapore Navy from former Deputy Prime Minister & Minister for Defence, Dr Tony Tan, former Chief-of-Navy RDAM Liu Tuck Yew and former Chief-of-Navy Liu Tuck Yew. Ram has also qualified for the Million Dollar Round Table in 2005, 2006 & 2007. He was the District D5, Humorous Speech Champion 2008, and District D Humorous Speech 1st Runner-up.

Ram is also an actor and some of his projects were, being featured as the main cast in Kallang Roar the movie, N.Ganesan the FAS Football Chairman, and appeared in various advertisements such as MDIS, Starhub, Jack Neo's Happily Ever after, MINDEF Training video-Safeville, Singtel Viral, Nokia E51 for India, IE Singapore, Bank of New York Mellon, Standard Chartered, Singapore Tourism Board, History of Singapore and local TV programs such as My Sassy Neighbour, Life story, True Files, etc.