



Genuine + Professional + Integrity

# SPEAKER'S PROFILE

## Dr. Alexander Trost



### Organizational Behavior and its Impact on Trainers



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**Vita:**

**Alexander Trost**, born 1970, is a Master of Business and Engineering graduate from the University Fridericiana (Germany) and holds a Master of Economics degree from the University Aix-Marseille (France).

After graduation in 1996, he joined Infineon Technologies, formerly known as Siemens Semiconductors as an Internal Consultant. Following stations of his professional life have been in management accounting, scenario planning and global production management. Since 2005, he is Head of Finance & Business Administration of a small business unit. In the course of a part-time executive study program, he has just received his Doctorate of Business Administration from the National University (USA).

Alexander is married with one son.

**Training:**

During his military service, Alexander gained first training experience as lieutenant by providing technical training on signaler's equipment to new recruits.

As part of Infineon's management development program, Alexander provides in-house training to colleagues in the fields of Accounting, Benchmarking and Leadership.

**Writing:**

In addition to the above, Alexander just published his 1<sup>st</sup> book "Management by Models – General Management by Threes" distributed by [www.marketasia.com.sg](http://www.marketasia.com.sg) and online available at [www.rankbooks.com](http://www.rankbooks.com).

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