



**Association of Professional Trainers
SINGAPORE**



WELCOME TO APTS

*where your journey of **Discovery, Growth & Breakthrough** begins*



SYNOPSIS

How speakers, trainers, coaches & consultants can triple their income in 3 months or less

- A) We'll show you how to FILL UP your seminars to the brim, and conduct sold out seminars
- B) We'll guide you through a process of knowing how to POSITION yourself as an Expert, and Leader in your field of work
- C) We'll hold you by the hand and show you, step-by-step, how to get 20 (TWENTY) appointments with decision makers each and every single week, and how to close 25-30% of them into paying clients.
- D) We'll reveal a little known secret that allows you to get 6, 7 or 8 clients to sign up with you in ONE single sitting.
(I call this method the "Fish-In-The-Barrel Method™)
- E) How to create high-priced products, seminars and home study programs to complement your other services, as an added revenue stream. (It takes less than a week to create each product)
- F) How to get endless streams of appointments, week in, week out, ALL ON AUTO-PILOT.
- G) You'll learn how to raise your fees, and prices, as a speaker, coach, consultant or trainer.

SPEAKERS

Imran Md Ali is a seasoned serial entrepreneur, and runs 5 businesses at this point in time. His specialty is in building, automating and replicating businesses from scratch.

His other forte is also in helping coaches, speakers and consultants do the following:

- 1) Get more leads for their services
- 2) Close more deals
- 3) Raise speaking/consulting fees without losing clients
- 4) How to establish credibility and expertise in the coaching/speaking industry Imran also runs his own business coaching program which has benefited hundreds of business owners in 2013.



Imran Ali

Joshua Loke is a small business marketing consultant as well as the author of a small business marketing book. His main area of expertise is in lead generation as well as website optimization.

Some of his other expertise are:

- 1) Generate more leads for businesses using Facebook, Google as well as direct mail (physical mail)
- 2) Creating videos that converts into sales
- 3) Creating meaningful and relevant "Unique Selling Propositions" as well as "Value Propositions" that helps businesses to differentiate themselves from other 'me too' companies in the market.



Joshua Loke